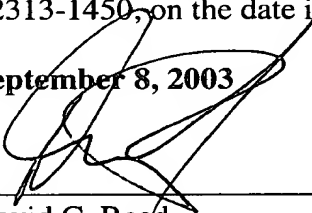




*Amend 8/B<sup>w</sup>/EOTD*  
*Sept. 17, 03*  
*L. Ellis*  
PATENT  
DOCKET NO. 29488/36831A

IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

Application: Michael Bleser et al.  
Serial No: 09/852,501  
Filed: May 10, 2001  
For: Method of Selling Giftcards  
Group Art Unit: 3628  
Examiner: Thach H. Bui

) I hereby certify that this paper is being  
) deposited with the United States Postal  
) Service, first class postage prepaid,  
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) P.O. Box 1450, Alexandria, Virginia  
) 22313-1450, on the date indicated:  
) **September 8, 2003**  
)   
) \_\_\_\_\_  
) David C. Read  
) Registration No. 39,811  
) Attorney for Applicants

**RESPONSE TO ACTION MAILED MAY 7, 2003 AND AMENDMENT B**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

**RECEIVED**  
**SEP 15 2003**  
**GROUP 3600**

Dear Sir:

In response to the office action mailed May 7, 2003, please amend the above-identified application as follows: